

BLOG POST CHECKLIST

- Content Backed Up
- Content Fits with Your Objective
- Keyword Selected & Utilised
- Metadata Written
- Images Optimised & Included
- Readability Checked
- Grammar & Spelling Checked
- Call To Action Included
- Accessibility Checked
- Alt Text On Images
- Internal Links Included
- Mobile Responsiveness Checked
- Social Icons Included
- OG Data Created
- Email Signup Included
- Tracking & UTMs Set Up

