

THE 2024 CONTENT MARKETING CALENDAR

create.



2024 Goals

-
-
-
-
-
-
-
-
-
-
-
-
-
-
-

Quarter 1

-
-
-
-
-
-

Quarter 2

-
-
-
-
-
-

Quarter 3

-
-
-
-
-
-

Quarter 4

-
-
-
-
-
-

create.

JANUARY 2024

MONTH LONG
Veganuary

TIP

Happy New Year! Have you filled out the Goals section on the previous page? Now's the time to do so. Take a look at your analytics from last year as a benchmark, then set realistic targets you can track and achieve



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 New Year's Day	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11



Download Calendar: <https://bit.ly/46NwTFC>

create.

February 2024

TIP

What are you talking to your audience about this year? People love to support good causes. Why not share your values and the work you're doing to make positive change. You may find you rally support and engagement!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	31	1	2	3	4
5	6	7	8	9	10 Chinese New Year	11
12	13 Shrove Tuesday	14 Valentine's Day	15	16	17 Random Acts Of Kindness Day	18
19	20	21	22	23	24	25
26	27	28	29	1	2	3
4	5	6	7	8	9	10

Download Calendar: <https://bit.ly/46NwTFC>

create.

March 2024

MONTH LONG

Meet the
Maker Month
Women's
History Month

TIP

Time for a Spring Clean! Check out our blog for some ideas on digital decluttering. Not only will they help you feel organised, but you can also vastly reduce the amount of carbon energy your unused files consume.



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
26	27	28	29	1	2	3 World Wildlife Day
4	5	6	7	8 International Women's Day	9	10 Mother's Day
11	12	13	14	15	16	17 St. Patrick's Day
18	19	20	21 International Day of Forests	22 World Water Day	23	24
25	26	27	28	29 Good Friday	30	31 Easter
1	2	3	4	5	6	7



Download Calendar: <https://bit.ly/46NwTFC>

create.

April 2024

TIP

Have you considered starting a blog? This is an amazing way to attract new traffic to your website and improve your SEO. Getting started with Create is easy and you'll find plenty of inspiration on our own blog.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 Easter Monday	2	3	4	5	6	7
8	9	10	11	12	13 International Plant Appreciation Day	14
15	16	17	18	19	20	21
22 Earth Day	23	24 Stop Food Waste Day	25	26	27	28 Pay it Forward Day
29	30	1	2	3	4	5
6	7	8	9	10	11	12

Download Calendar: <https://bit.ly/46NwTFC>

create.

May 2024

MONTH LONG
No Mow May
National Walking
Month

TIP
Did you know you can plant trees for every order you receive? We've integrated with Ecologi to make this super easy to do so. Check out our blog to find out how and claim 30 free trees to start your forest!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1	2	3	4	5
6 Bank Holiday	7	8	9	10	11	12
13	14	15	16	17	18	19
20 World Bee Day	21	22	23	24	25	26
27 Bank Holiday	28	29	30	31	1	2
3	4	5	6	7	8	9

Download Calendar: <https://bit.ly/46NwTFC>

create.

June 2024

MONTH LONG
Pride
Month of
Community

TIP
Not sure what to focus on with your website? Check out our Website Boost service. We can provide you with a full report of your website and offer you a checklist of tasks to complete to improve and grow your site.



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	31	1 World Reef Day	2 National Gardening Week
3	4	5 World Environment Day	6	7	8 World Ocean Day	9
10 The Great Big Green Week	11	12	13	14	15	16 Father's Day
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7



Download Calendar: <https://bit.ly/46NwTFC>

create.

July 2024

MONTH LONG
Independent
Retailer Month

Plastic Free July

TIP
July kicks off with Net Zero Week. It's the perfect time to take small steps to being greener. Whether you're reducing file sizes on your website, or considering the suppliers you use, try and give something new a go!



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6 Net Zero Week	7
8 National Forest Week	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 World Nature Conservation Day
29	30 National Friendship Day	31	1	2	3	4
5	6	7	8	9	10	11



Download Calendar: <https://bit.ly/46NwTFC>

create.

August 2024

TIP

Are you using Landing Pages? They're a powerful way to customise a specific user's journey through your website, and can significantly improve conversion rates. Check out our blog for how to get started.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19 World Humanitarian Day	20	21 World Entrepreneur's Day	22	23	24	25
26 Bank Holiday	27	28	29	30	31	1
2	3	4	5	6	7	8

Download Calendar: <https://bit.ly/46NwTFC>

create.

September 2024

MONTH LONG

Organic Sept.

Slow Sept.

Second Hand
Sept.

TIP

September is all about slowing down, cleaning the decks and considering a more sustainable future. Are there areas you can reduce waste or recycle more in your business?

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

26	27	28	29	30	31	1
2 Zero Waste Week	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20 World Cleanup Day	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Download Calendar: <https://bit.ly/46NwTFC>

create.

October 2024

MONTH LONG
Black History
Month
Stoptober

TIP
You may be preparing for Halloween this month... but don't forget what's just round the corner after that. It's time to start planning your Christmas updates and communications now!



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	1 World Habitat Day	2	3	4 World Animal Day	5	6
7	8	9	10 World Mental Health Day	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 Halloween	1	2	3
4	5	6	7	8	9	10



Download Calendar: <https://bit.ly/46NwTFC>

create.

November 2024

MONTH LONG
#WeBuySmall
Gift Guides
November

TIP
We're all about supporting small at Create, but especially across November with the added pressures of Black Friday. Make sure you've submitted your popular products to our Gift Guides!



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
28	29	30	31	1	2	3
4	5 Bonfire Night	6	7	8	9	10 Remembrance Sunday
11	12	13 World Kindness Day	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29 Green Friday	30	1
2	3	4	5	6	7	8



Download Calendar: <https://bit.ly/46NwTFC>

create.

December 2024

MONTH LONG
Advent

TIP

The countdown begins. We hope you've had a wonderful and successful 2024 and we wish you a Merry Christmas. Make sure to add your last posting or service dates and enjoy what's left of the year. Cheers!



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25 Christmas Day	26 Boxing Day	27	28	29
30	31 New Year's Eve	1	2	3	4	5



Download Calendar: <https://bit.ly/46NwTFC>

create.