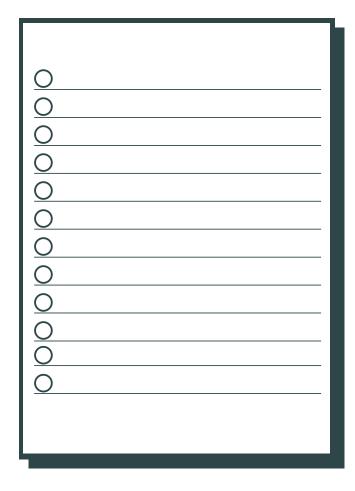
# THE 2024 CONTENT MARKETING CALENDAR



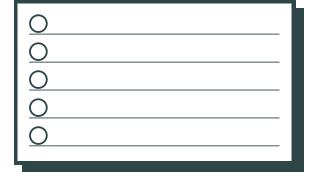
create.



## **2024 Goals**



## Quarter 1



## Quarter 3

0	
0	
0	
0	
0	

## Quarter 2

0	
0	
0	
0	
0	

## Quarter 4

0	
0	
0	
0	
0	

**\*** 

create.



## **JANUARY 2024**

#### **MONTH LONG**

Veganuary

#### TIP

Happy New Year! Have you filled out the Goals section on the previous page? Now's the time to do so. Take a look at your analytics from last year as a benchmark, then set realistic targets you can track and achieve

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
New Year's Day						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11







# February 2024

#### TIP

What are you talking to your audience about this year? People love to support good causes. Why not share your values and the work you're doing to make positive change. You may find you rally support and engagement!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	31	1	2	3	4
5	6	7	8	9	10	11
					Chinese New Year	
12	13	14	15	16	17	18
	Shrove Tuesday	Valentine's Day			Random Acts Of Kindness Day	
19	20	21	22	23	24	25
26	27	28	29	1	2	3
4	5	6	7	8	9	10







## **March 2024**

#### **MONTH LONG**

Meet the Maker Month

Women's History Month

#### TIP

Time for a Spring Clean! Check out our blog for some ideas on digital decluttering. Not only will they help you feel organised, but you can also vastly reduce the amount of carbon energy your unused files consume.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
26	27	28	29	1	2	3
						World Wildlife Day
4	5	6	7	8	9	10
				International Women's Day		Mother's Day
11	12	13	14	15	16	17
						St. Patrick's Day
18	19	20	21	22	23	24
			International Day of Forests	World Water Day		
25	26	27	28	29	30	31
				Good Friday		Easter
1	2	3	4	5	6	7







# **April 2024**

#### TIP

Have you considered starting a blog? This is an amazing way to attract new traffic to your website and improve your SEO. Getting started with Create is easy and you'll find plenty of inspiration on our own blog.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
Easter Monday						
8	9	10	11	12	13	14
					International Plant Appreciation Day	
15	16	17	18	19	20	21
22	23	24	25	26	27	28
Earth Day		Stop Food Waste Day				Pay it Forward Day
29	30	1	2	3	4	5
6	7	8	9	10	11	12







# May 2024

#### **MONTH LONG**

No Mow May National Walking Month

#### TIP

Did you know you can plant trees for every order you receive? We've integrated with Ecologi to make this super easy to do so. Check out our blog to find out how and claim 30 free trees to start your forest!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1	2	3	4	5
6	7	8	9	10	11	12
Bank Holiday						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
World Bee Day						
27	28	29	30	31	1	2
Bank Holiday						
3	4	5	6	7	8	9







## **June 2024**

#### **MONTH LONG**

TIP

Pride

Month of

Community

Not sure what to focus on with your website? Check out our Website Boost service. We can provide you with a full report of your website and offer you a checklist of tasks to complete to improve and grow your site.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	31	1	2
					World Reef Day	National Gardening Week
3	4	5	6	7	8	9
		World Environment Day			World Ocean Day	
10	11	12	13	14	15	16
The Great Big Green Week						Father's Day
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7







# **July 2024**

#### **MONTH LONG**

Independent Retailer Month

Plastic Free July

#### TIP

July kicks off with Net Zero Week. It's the perfect time to take small steps to being greener. Whether you're reducing file sizes on your website, or considering the suppliers you use, try and give something new a go!

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
2	3	4	5	6	7
				Net Zero Week	
9	10	11	12	13	14
16	17	18	19	20	21
23	24	25	26	27	28
					World Nature Conservation Day
30	31	1	2	3	4
National Friendship Day					
6	7	8	9	10	11
	9 16 23 30 National Friendship Day	2 3 9 10 16 17 23 24 30 31 National Friendship Day	2 3 4  9 10 11  16 17 18  23 24 25  30 31 1	2 3 4 5 5 9 10 11 12 12 16 17 18 19 23 24 25 26 30 31 1 2	2 3 4 5 6 Net Zero Week 9 10 11 12 13 16 17 18 19 20 23 24 25 26 27 30 National Friendship Day







# August 2024

#### TIP

Are you using Landing Pages? They're a powerful way to customise a specific user's journey through your website, and can significantly improve conversion rates. Check out our blog for how to get started.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
World Humanitarian Day		World Entrepreneur's Day				
26	27	28	29	30	31	1
Bank Holiday						
2	3	4	5	6	7	8







# September 2024

#### **MONTH LONG**

Organic Sept.
Slow Sept.
Second Hand

Sept.

#### TIP

September is all about slowing down, cleaning the decks and considering a more sustainable future. Are there areas you can reduce waste or recycle more in your business?

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
26	27	28	29	30	31	1
2	3	4	5	6	7	8
Zero Waste Week						
9	10	11	12	13	14	15
16	17	18	19	20	21	22
				World Cleanup Day		
23	24	25	26	27	28	29
30	1	2	3	4	5	6







## October 2024

#### **MONTH LONG**

Black History Month Stoptober

#### TIP

You may be preparing for Halloween this month... but don't forget what's just round the corner after that. It's time to start planning your Christmas updates and communications now!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	1	2	3	4	5	6
	World Habitat Day			World Animal Day		
7	8	9	10	11	12	13
			World Mental Health Day			
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
			Halloween			
4	5	6	7	8	9	10







## **November 2024**

#### **MONTH LONG**

#WeBuySmall Gift Guides Movember

#### TIP

We're all about supporting small at Create, but especially across November with the added pressures of Black Friday. Make sure you've submitted your popular products to our Gift Guides!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
28	29	30	31	1	2	3
4	5	6	7	8	9	10
	Bonfire Night					Remembrance Sunday
11	12	13	14	15	16	17
		World Kindness Day				
18	19	20	21	22	23	24
25	26	27	28	29	30	1
				Green Friday		
2	3	4	5	6	7	8







## December 2024

## MONTH LONG Advent

### NG TIP

The countdown begins. We hope you've had a wonderful and successful 2024 and we wish you a Merry Christmas. Make sure to add your last posting or service dates and enjoy what's left of the year. Cheers!

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
		Christmas Day	Boxing Day			
30	31	1	2	3	4	5
	New Year's Eve					



