

Content Release Checklist

- Focus Keyword Selected
- Keyword in Title
- Headings Used
- Keyword Used in Text
- Semantically Related Keywords Used
- >300 Words
- Does the Content Satisfy the Keyword?
- Spelling and Grammar Checked
- Images Used
- Images Optimised for Upload
- Images Have Alt Text
- Internal Links Set Up
- Social Icons Added
- Comments Are Open
- Keyword in URL
- Meta Data Set Up
- Open Graph Data Set Up