

SEO Content Checklist

- Focus Keyword Selected
- Keyword in Meta Title
- Keyword in Meta Description
- Keyword in URL
- Keyword in top heading (H1) of the page
- Keyword in first paragraph
- Subheadings used
- > 300 words used
- > 2 Internal links added to the page
- Citations / other external links added
- Related keywords used throughout
- > 1 Image added
- Images Optimised
- Alt text added to images
- CTA included
- Content satisfies the keyword
- Spelling and grammar check completed